2007 Frankfurt Motor Show review

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Frankfurt Motor Show 2007

IAA 2007

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The 62nd Frankfurt Motor Show has this year focused on "sustainable mobility." Thus, most manufacturers have displayed the progress they have made in protecting the environment. The most obvious trend among all of them would appear to be the leading role played by everything related to ECO - reducing fuel consumption and trying to reduce CO2 emissions as much as possible. ECOnetic from Ford; ecoFLEX from Opel; ECO2 from Renault, and ECOMOTIVE from Seat, are some of the new terms being used.

On the other hand, it would seem that there is a clear commitment to producing hybrid vehicles. Volkswagen, Audi and Porsche will be joining forces to produce hybrid engines, as DaimlerChrysler and BMW will also be doing. It would also appear to have been confirmed that Ford and Fiat will be producing their compact cars together in Poland. PSA is thinking of producing a long version of the 207 in Iran.

Manufacturers are – at least in the short term – looking towards hybrid vehicles, and diesel-electrical vehicles are already starting to appear (until now only petrol-electrical vehicles have been commercialized). The next step would be the fuel cell or propulsion via hydrogen. However, no significant advances have been noted in this field in Frankfurt.