5 Maier Design Competition

15/02/2013



The *"Fifth Maier S. Coop. Design Competition",* organised by the company Maier S. Coop with the collaboration of the Mondragón Corporation, the Innovation and Financial Promotion Department of the Biscay Regional Government, the Department of Economy Development and Competitiveness of the Basque Government, and EIDE (the Basque Association of Industrial Designers), has become one of the most important design competitions in the automotive vehicle sector.

With its long, highly qualified list of participants, extensive media coverage, substantial prize money and a prestigious jury whose members belong to the design departments of the main European automotive vehicle construction manufacturers, the "Maier S. Coop. International Design Competition" has become an established leader in the Design Competition domain.

The Competition Organising Committee therefore encourages designers, engineers, students, amateurs and professionals alike, to take part in this year’s competition, presenting their creative and innovative design proposals.

www.maierdesign.es