Mercedes-Benz Vision Iconic

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The Vision Iconic, presented in October 2025, looks to the 1930s to sketch the electric luxury of the future. The front reinterprets the classic grille with a **chrome frame, smoked-glass lattice and contour lighting**, plus an illuminated star on the bonnet.

The interior blends art deco and craftsmanship: a floating glass "zeppelin" as a centrepiece joining analogue and digital, mother-of-pearl inlays across cabin and doors, brass handles, a deep blue velvet bench seat, a four-spoke steering wheel with the logo encased in glass and a floor of fan-shaped straw marquetry, a 17th-century decorative technique.

Technically, the highlight is **solar paint**: ultra-thin photovoltaic modules applied like a coating, recyclable, free of rare earths and silicon, with 20% efficiency and up to 12,000 km a year of energy under ideal conditions. It features steer-by-wire and Level 2 urban autonomous driving, with Level 4 planned for future models.

Source: Automotive Interiors World