Dacia Hipster Concept

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Revealed in Paris in October 2025 after a twelve-month project, the Hipster is an urban EV just **3 metres** long, 1.55 m wide and 1.53 m tall, with a 2,150 mm wheelbase, four seats and no overhangs. Dacia describes it as close to production and as "a love letter to Japanese design", referring to kei cars and the original Mini.

The body is cubic, with a glass roof, an exposed light signature, door handles replaced by a strap and "fog blue" paint with a two-layer plum accent (tinted blue matte varnish over a metallic base with red flakes). Inside and out it uses **Starkle**, Dacia's mass-coloured recycled plastic, so scratches don't show.

The interior does away with the big screen (the driver's phone plays that role), leaves open dashboard spaces for customisation, and uses light-framed seats with detachable recycled polyester textiles. The boot ranges from 70 to 500 litres and the car accepts YouClip accessories, including a portable lamp and speaker.

Source: Car Design News